

PAKIS CENTER FOR BUSINESS PHILANTHROPY



Providing expertise and tools to help
businesses achieve their philanthropic goals





We're here for your business at any stage of your philanthropic journey. You're the expert when it comes to your business. Philanthropy is our business. Partner with us to manage your corporate philanthropy program so you can focus on what you do best.

The Arizona Community Foundation's Pakis Center for Business Philanthropy is Arizona's premier charitable partner for corporate philanthropy. Our efficient, cost-effective services and expertise help you plan, oversee, and operate your corporate foundation, grantmaking, or scholarship program.

We have the expertise to simplify and design philanthropic programs for local, national, and international businesses that have a local presence and wish to give back to Arizona communities.

By partnering with the Pakis Center, you gain access to our full complement of solutions, customized programs tailored to your needs, and our team of philanthropic advisors. We can also help expand your giving program across Arizona through our statewide network of affiliate offices.



Lines of Service:

CHARITABLE FUNDS

EMPLOYEE GIVING PROGRAMS

COMPETITIVE GRANT CYCLES

SCHOLARSHIPS

PROJECT BASED SERVICES

Charitable Funds

ACF's Pakis Center works with you to determine the best mix of funds to include in your corporate philanthropy portfolio. For all corporate charitable funds, ACF handles the back-office administrative tasks including vetting nonprofit organizations, managing scholarship applications and reviews, issuing grant/scholarship payments, and communicating with grantees and scholarship recipients.

Advised funds are established by corporations that wish to support multiple organizations and programs throughout the year.

Collaborative funds are established by groups of individuals, often employees and/or vendors in conjunction with employees, to pool funds and recommend grants by way of an active committee.

Scholarship funds are established by businesses to assist students pursuing postsecondary education from freshman to graduate level. In many cases, employers name employees and their dependents as the eligible applicants to the scholarship program.

Memorial funds provide an opportunity to memorialize colleagues and employees who have passed and provide an opportunity to contribute to a formal fund set up in their memory. Memorial scholarship funds are also available.

Employee Giving Programs

If you’re seeking to implement or expand your employee giving program, the Pakis Center can work with you to develop a program that incorporates your corporate charitable goals. ACF has the capacity to manage back-office tasks associated with employee giving, including collecting employee payroll deductions and providing tax acknowledgment letters for employee donors.

Competitive Grant Cycles

If you want to invite nonprofits to apply for funding through your corporate charitable fund, ACF works with your team to develop grant guidelines, application questions, and a review rubric, then manages applications and reviews through our online portal. Applications and reviewer scorecards can be custom-built for your company’s needs. ACF staff field questions from applicants and serve as back-office support to both applicants and the review committee. Employee engagement is encouraged during the review process.

Scholarships

If you wish to offer scholarships as part of your corporate philanthropy program, ACF works with your team to establish criteria and a review rubric, then manages applications and reviews through our online portal. ACF staff field questions from applicants and serve as back-office support to both applicants and reviewers. Your employees may be involved in the review process, though restrictions may apply depending on the applicant pool.

Project Based Services

When your project, program, or initiative does not align precisely with our other lines of service, ACF can work with your team to provide select administrative or consultation services. Short-term partnerships are established and the fees are agreed upon in advance to align with the scope of work.



KITCHELL CORPORATION

“Philanthropy is a huge part of our corporate culture and partnering with the Pakis Center has made it easy to support employee giving and provide employer-matching incentives that enhance their generosity. We can also deploy strategic grantmaking to support the issues that matter most to us as a corporation—education, pediatric healthcare, and social services—while trusting ACF to do the heavy lifting.”

JIM SWANSON, CEO



Kitchell’s legacy of community service was established by founder Sam Kitchell and holds steadfast within each of the company’s employee-owners. It is an attitude of caring, helping neighbors in times of need, and simply doing what is right without a reward. Kitchell partnered with the Pakis Center to structure its charitable work around an employee giving program, a corporate advised fund and issue-focused funds that allow the corporation to respond to urgent needs within the communities it serves.

2018

Kitchell Foundation was established at ACF.

This advised fund addresses critical issues that align with Kitchell Corporation’s strategic grantmaking priorities and incentivizes employee donations through employer matching grants.

2019

Kitchell’s Employee Advised Fund was established at ACF.

This collaborative fund supports employee-led philanthropic efforts including a recent giving campaign for JDRF (Juvenile Diabetes Research Foundation). Employee gifts to this fund receive employer match support from the Kitchell Foundation fund.

2020

Kitchell’s People of Color Fund was established at ACF.

This collaborative fund is dedicated to improving the lives of people of color through education, service, and scholarship. Employee gifts to this fund receive employer match support from the Kitchell Foundation fund.



Depending on your company's individual needs, the Pakis Center can provide:

Strategic consultation

in the areas of charitable giving, employee engagement, corporate social responsibility, and support for environmental, social, and governance investment criteria.

Customized solutions

including grantmaking and scholarship services, accounting and financial management, and asset management for funds that support corporate foundations or community affairs programs.

Grant and scholarship administration

that can include local, statewide, national, and international grantmaking.

Consultation on tailored investment options

including investment returns and reviews and financial reporting for one or more charitable funds.

Development of corporate giving programs

tailored to your interest areas and giving priorities.

Education and training

for employees addressing the company's charitable mission and how to actively engage in supporting the community.

Guidance

related to employee assistance and disaster relief programs.

ENCHANTMENT RESORT

“We are fortunate to do business in one of the most beautiful places in the world. Preserving the Sedona red rocks and giving back to the community is an important part of Enchantment Resort’s culture. The Arizona Community Foundation has been a trusted partner in helping us make our philanthropic vision a reality. They have expertly stewarded our Boynton Canyon Preservation Fund and given us a clear and easy-to-execute platform for giving.”

STAN KANTOWSKI, CEO



We help businesses support community needs across Arizona:

PIONEER TITLE AGENCY

The history of Pioneer Title Agency is really the history of its people. In 1985, Pioneer Title Agency was founded in Cochise County. This family-owned company has since grown to service the entire state of Arizona. Behind all of its branches are the people of Pioneer, who make up the company's unique family. The Pioneer Family loves supporting these communities because they are where the people of Pioneer live and work. **To make sure the Pioneer Team is always able to do the right thing, they established a relationship with the Pakis Center.** The partnership ensures Pioneer's commitment and love for Arizona continues well into the future.

ARIZONA PUBLIC SERVICE

As a leader in delivering energy in the Southwest, Arizona Public Service Co. serves more than 1.3 million homes and businesses in 11 of Arizona's 15 counties and is committed to providing customers with 100% clean power by 2050. While the company works to power Arizona with affordable, reliable, and clean energy, empowering local communities is equally important. In addition to more than 120,000 hours volunteered by its employees, APS typically donates \$10 million annually to high-impact community organizations and programs dedicated to improving the lives of Arizonans. **APS has partnered with ACF to manage annual grant cycles that support families and students in west Phoenix and the far West Valley since 2001.**



Corporate giving is a comprehensive, strategic business imperative. A study conducted by Arizona State University's W.P. Carey School of Business, Seidman Research Institute found that employees want to give more, volunteer more, and expect their companies to stand up for ethical and moral issues.

One leader of a high-growth tech company said they were very concerned about how to build a strong corporate culture after moving to a virtual work environment. They found that engaging employees in social impact activities was a key part of bringing remote employees together to do good. Ultimately, their philanthropic programs helped revive their company culture while serving as an essential tool for recruiting and retention.

Employee demand for corporate responsibility and sustainability continues to increase. Corporate philanthropy helps businesses maintain an engaged and productive workforce.

Giving back is good business.



ABOUT FRED PAKIS

Fred Pakis has always been a visionary. He co-founded JDA Software, Inc. in 1985 and served as President, Co-CEO and Co-Chairman of the board for over 15 years. In 1997, *Forbes* magazine ranked the company fourth in its list of *Best Small Companies in America*. Under Fred's leadership, JDA grew to over 4,000 employees with revenues over \$700 million. Fred always put philanthropy at the heart of his organization's culture and in 2012 he invested in the creation of the Pakis Center for Business Philanthropy at the Arizona Community Foundation.

"I established the Pakis Center for Business Philanthropy at ACF to encourage Arizona companies to engage in philanthropy and to engage with the Arizona Community Foundation to facilitate their efforts," said Pakis. "ACF is Arizona's leading philanthropic partner and has the resources, knowledge, and expertise to deliver on corporate philanthropy goals, no matter the size or scale."

Ready to get started?
Let's talk.

Our team is ready to
collaborate on your corporate
philanthropy program. Reach out
today to set up a meeting.

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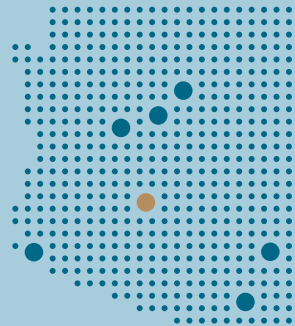
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ARIZONA
COMMUNITY
FOUNDATION

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